

## **JOB ANNOUNCEMENT**

Position: Associate Director of Research, International  
Advocacy Resource Center  
Employer: Campaign for Tobacco-Free Kids  
Department: International Programs  
Location: Washington DC

The Campaign for Tobacco-Free Kids has been designated as one of five coordinating partners for Michael R. Bloomberg's recently announced \$125 million initiative to reduce tobacco use in low and middle-income countries, where more than two-thirds of the world's smokers live. As part of this initiative, the Campaign will establish a global advocacy resource center to provide accurate public information about tobacco use and effective tobacco control interventions and to assist advocates with resources and technical assistance to achieve policy change. These resources will include policy, research, communications, legal and grassroots expertise and support.

As part of this initiative, the Campaign is seeking qualified candidates for the position of Associate Director of Research for the International Advocacy Resource Center. S/he will be involved in producing research materials and policy analysis for advocacy campaigns. S/he will serve as a key research resource person for NGOs, tobacco control allies, the media, the public, and policy-makers in countries around the world.

### **Responsibilities:**

- Prepare background materials, briefing papers, testimony and informational brochures to further the international policy agenda and expose the tactics of tobacco companies.
- Respond to specific research requests for information from international NGOs, activists, the media, and policy-makers.
- Modify TFK research materials produced for U.S. audiences to render them appropriate and useful to colleagues and NGOs around the globe.
- Translate latest tobacco control research and produce background materials and talking points that will be useful to international allies in media and policy advocacy.
- Coordinate with global tobacco control researchers to ensure that the latest science is brought to bear in formulating, advocating for, and implementing tobacco control policies.
- Monitor latest international research to update factsheets.
- Initiate and manage original research projects such as qualitative research in the form of focus groups and one-on-one interviews to explore in-depth the opinions of target audiences and to test communication concepts, messages, and materials. Also conduct quantitative surveys and polls in focus countries to gauge public opinion and for strategy and advocacy

purposes.

- Work with other international staff to disseminate information and materials to key tobacco control audiences globally.

### **Required Skills**

- Minimum 2/3 years experience in using research to assist advocates and inform and influence media and policy makers.
- Sufficient proficiency in research methods, including design and analysis, to consume research, evaluate for applicability, and translate for tobacco control policy formulation and advocacy.
- Research experience in tobacco control, public health, taxation, advertising, polling, or market analysis a bonus.
- Foreign language skills and familiarity with international tobacco control research community a plus.
- Eligibility to work in the United States.

### **How to Apply**

Position available immediately. Interested candidates should send a resume/CV, cover letter and writing sample by e-mail to [jobs@tobaccofreekids.org](mailto:jobs@tobaccofreekids.org) or by fax to:

Director, International Research  
Campaign for Tobacco-Free Kids  
1400 I Street NW, Suite 1200  
Washington, DC 20005  
Fax: 202-296-5469

No Calls Please.

EOE.

The Campaign for Tobacco-Free Kids is a leader in the fight to reduce tobacco use in the United States and around the world. By changing public attitudes and public policies on tobacco, the Campaign works to prevent kids from smoking, help smokers quit and protect everyone from secondhand smoke. A non-profit organization established in 1996, the Campaign works with more than 130 organizational partners, including public health, medical, education, civic, corporate, youth and religious organizations. The Campaign does not accept any government or tobacco industry funding.